

NEWS LETTER

2024-25

TRAINING AND PLACEMENT CELL

ASSAM AGRICULTURAL UNIVERSITY, JORHAT



About Training and Placement Cell, AAU

The Training and Placement Cell of Assam Agricultural University was set up in 1998. The Training & Placement Cell is an essential component of Assam Agricultural University, Jorhat catering to the needs of its students for their career development. The cell facilitates campus interviews and placement in various government and non-government organizations. The cell organizes training and capacity building programmes on personality development, communication skills, leadership and such other areas. Pre-placement talks are also conducted by the cell time to time. Large numbers of graduate and post graduate students of Assam Agricultural University have been placed in different organizations involved in Research and Development, Business, Banking, Agriculture, Horticulture, Sericulture, Veterinary Science, Fishery Science and Community science sector.

- To provide career guidance and counselling services to students
- To organize various training programs and workshops to enhance the employability skills of the students
- To establish a strong network with various government and non-government organizations for students' placements and internships

The Training and Placement (T&P) Cell has played a pivotal role in facilitating a significant number of recruitments drives across various sectors, thereby contributing to the career development of students.

There are 9 units of Training and Placement Cell in 9 constituent colleges of the university. The nodal office of the Training and Placement Cell is in AAU, Jorhat Campus where one Nodal Officer (Dr. Abhijit Borah), One Deputy Nodal Officer (Dr. Rupjyoti Borah) and three members (Dr. Basanta Borah, Dr. Manisha Choudhury and Dr. Debajit Borah) are present officiating.

During the reported period, a considerable number of campus recruitment activities were organized, totalling 103 in public sector organizations, 25 in private sector firms, 14 in corporate sectors, and 42 in other diverse industries. The T&P Cell's efforts have been instrumental in connecting students with potential employers, streamlining the recruitment process, and enhancing placement opportunities.

Through its strategic partnerships with organizations across these sectors, the cell has ensured that students are equipped with the necessary skills and knowledge to meet industry expectations. By organizing training sessions, mock interviews, and workshops, the T&P Cell has significantly contributed to the overall success of these recruitment drives, ultimately helping students secure positions in wide range of

sectors. The diversity of recruitment avenues, encompassing public, private corporate, and other sectors, reflects the comprehensive approach of the T&P Cell in addressing varied career interests and aspirations of the students.

Events and Activities during 2024-25 (AAU, Jorhat campus)

The Training and Placement Cell of Assam Agricultural University (AAU) works to support students in building their careers by helping them get ready for jobs and higher studies. Throughout the year, the Cell has organized various training sessions, workshops, and placement activities to improve students' skills and connect them with job opportunities. This newsletter gives a brief look at the events and achievements of the year and highlights the efforts made to prepare students for their future careers.

Following are the major events organized by the Training and Placement Cell, AAU, Jorhat campus.

Recruitment Interactions in April 2024

During April 2024, the Cell initiated preliminary discussions with prominent organizations such as **JAM Agri**, **IDBI**, and **SeSTA (Seven Sisters Development Assistance)**. These interactions were aimed at exploring placement and internship opportunities for students across various faculties. While the placement process was in the initial stages, these engagements paved the way for future collaborations and student recruitment.

Career Awareness Programme on “Global Overseas Admission” (26 April 2024)

On 26th April 2024, a **Career Awareness Programme on “Global Overseas Admission”** was organized in collaboration with **Admissify**, featuring resource persons **Mr. Manashre Kalita** and **Mr. Suaid M. Laskar**. The session aimed to educate students about international higher education opportunities, including admission requirements, scholarship options, application strategies, and visa processes. The event witnessed active participation from **149 students**, reflecting high interest in global academic pursuits.

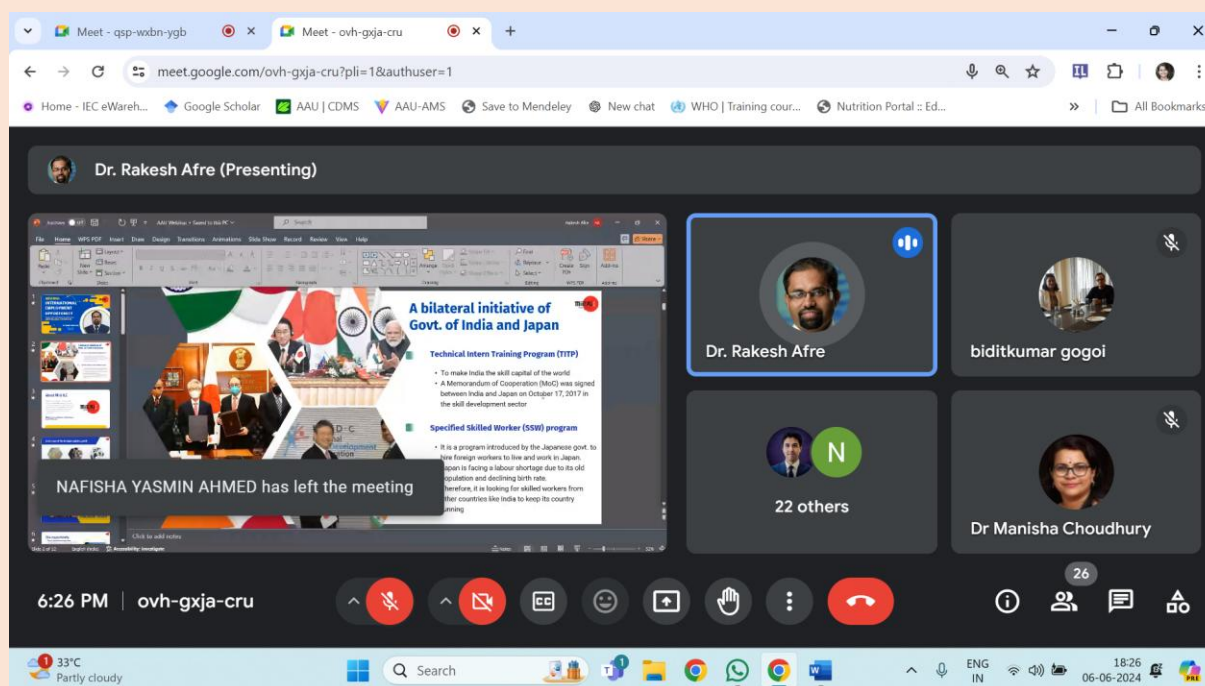


Seminar on Study Abroad (31 May 2024)

Continuing the focus on international education, a **Seminar on Study Abroad** was conducted on **31st May 2024** in association with **Leverage Edu**. The seminar covered country-specific admission procedures, test preparations (IELTS, TOEFL, GRE), funding options, and the overall application lifecycle. Students were encouraged to explore study destinations in the US, UK, Canada, Australia, and Europe.

Online Orientation Programme by Mirai (6 June 2024)

On 6th June 2024, a virtual **Orientation Programme** was conducted by **Mirai**, targeting new students with guidance on academic preparedness, goal setting, and career planning. The online format enabled easy access and interaction, and a total of **62 students** participated in this session. The programme aimed to foster clarity and motivation among early-year students.



Campus Recruitment at Mahyco seeds held on 20th June'2024

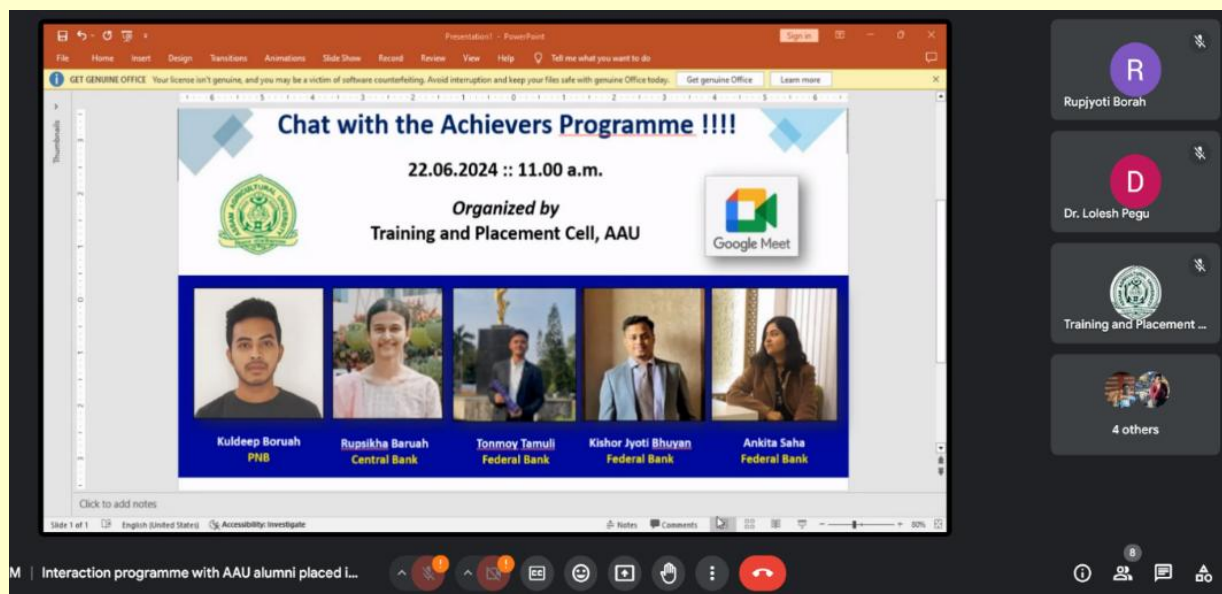
The Training & Placement Cell facilitated a campus recruitment drive by Mahyco Seeds on 20th June 2024, providing AAU students with opportunities to explore employment in the agriculture and agribusiness sector. AAU, Training and Placement Cell.



Chat with the Achievers programme: Interaction of AAU students with alumni placed in Banking sector held on 22.06.2024

An interaction programme entitled “Chat with the Achievers” was organized today in the online mode by the Training and Placement Cell (TPC) of the University. The programme started with the welcome address by Dr. Abhijit Borah, Nodal Officer, TPC, AAU who briefed about the objective and expected takeaways from the programme. The Director of Students Welfare, Dr. B.K. Medhi, in his address urged upon the students to stay focused in their goals to reap success. Lauding the efforts of the recently constituted TPC of the University, he added that this type of programs will help students set their goals and prioritize their preparations effectively. Moderated by Dr. Rupjyoti Borah, Dy, Nodal Officer, TPC, the programme was attended by Ms. Rupsikha Baruah, Central Bank; Mr. Kishor Jyoti Bhuyan, Ms. Ankita Saha and Mr. Tonmoy Tamuli of Federal Bank and the very recently placed Priyanki Borhakur of IDBI as resource persons. During the deliberations, the alumni elaborately spoke on their experiences in

getting the various positions in bank. They also shared tips and suggestions to the 40 participating young aspirants across various colleges of the University. All the members of the TPC, AAU and In-charges of TPC of LCVSc, Lahimpur and SCSCA, Dhubri actively participated in the 90 minute long interaction.



Career Awareness Programme (31 August 2024)

A **Career Awareness Programme** was organized on **31st August 2024** as part of the cell's continuous student engagement initiatives. The session focused on introducing students to a wide range of career options within and beyond the agricultural sector. It highlighted skill-based career paths and opportunities in research, entrepreneurship, and public sector roles.

Career Guidance Session by Mirai (21 September 2024)

On **21st September 2024**, an extensive online **Career Guidance Session** was held in collaboration with **Mirai**, witnessing the participation of **247 students**. The session provided deep insights into career planning, resume building, and preparing for competitive job markets. Emphasis was laid on tailoring one's skills to meet evolving industry requirements and exploring both national and international job opportunities.

Consultative Meet on Training and Placement Opportunities (3 October 2024)

A **Consultative Meet on Training and Placement Opportunities for Students** was organized on **3rd October 2024**. The meeting brought together key stakeholders including university faculty and external partners to discuss effective strategies for improving student placements. The discussion revolved around expanding industry partnerships, identifying skill gaps, and developing training modules aligned with market needs.

Workshop on Persona and Employability Enhancement Techniques (18–19 October 2024)

A major event of the year was the two-day workshop on “**Persona and Employability Enhancement Techniques**” held from **18th to 19th October 2024** at the Board Room, AAU. The session was conducted by **Mr. Anjan Chowdhury**, Senior Expert in Soft Skill Development and Founder of **Skillfinity**. The workshop was attended by **100 students** from the Faculties of Agriculture, Sericulture, and Community Science. In his inaugural speech, **Dr. B.K. Medhi**, Director of Students' Welfare, emphasized the importance of soft skills under the NEP 2020 framework. **Dr. Abhijit Borah**, Nodal Officer, Training and Placement Cell, welcomed the participants and highlighted the importance of communication, life skills, and employability training. The event was hosted and moderated by **Dr. Rupjyoti Borah**, Deputy Nodal Officer. Faculty members **Dr. Debojit Borah** and **Dr. Manisha Choudhury** were also present. Topics covered included personality development, effective communication, and strategies to enhance career readiness.

Pre-Placement Online Deliberation by PRADAN (Professional Assistance for Development Action) on 22nd February 2025

A Pre-Placement Online Deliberation with PRADAN (Professional Assistance for Development Action) was organized by the Training & Placement Cell, Assam Agricultural University, on 22nd February 2025 as part of its career and placement initiatives. The programme provided students with an opportunity for pre-placement engagement with PRADAN, a development-sector organization, and helped create awareness about career opportunities in the development sector. The interaction formed part of the Cell's broader efforts to connect students with prospective employers and provide exposure to diverse career pathways beyond conventional government and corporate employment.

Events and Activities during 2024-25 (Other AAU campuses)

Nalbari Campus:

Event 1:

A Motivational talk on Employment opportunities in Agriculture was organized by Training and Placement Cell, College of Horticulture and FSR, Nalbari on 25th September, 2024. Prof Dhanapati Deka, Hon'ble Vice Chancellor, Bhattadev University, Bajali graced the occasion as Chief Guest and interacted

with the students of the college. Dr Mridul Deka, Associate Dean gave the welcome address in the meeting attended by the teachers of the college. Dr Rinumoni Buragohain, Assistant Professor conducted the meeting with Er. Samujjal Baruah, In-charge Training and Placement Cell, CHFSR, Nalbari offering the vote of thanks.



Event 2:

One day Motivational Talk on “Career in Civil Services and Other Competitive Examination” was organized under NSS unit of College of Horticulture and Farming System Research (CHFSR), Assam Agricultural University, Nalbari on 04th July, 2024. Sri Bharat Bhushan Dev Choudhury, IAS(Retd.), Hon’ble Chairman, Assam Public Service Commission graced the programme and enlightened the students of the college through his highly inspiring talk. Training and Placement cell and Internal Quality Assurance Cell of the College were also associated with the programme.



Event 3:

A two day long Personality Development Programme began at College of Horticulture and FSR, AAU, Nalbari during 14-15th March, 2024. Mr. Mahadananda Hazarika, IAS (Retd) and Mr Bikash Kalita of Life Skills Training Institute, Guwahati acted as Resource person in the programme attended by Teachers and students of the College. Dr Mridul Deka, Associate Dean of the College gave the Welcome speech and Dr Himadri Shekhar Datta, Associate Professor and in-charge Students Welfare highlighted the programme objectives. Dr Joya Rani Pegu, Assistant Professor acted as anchor in the inaugural session.



Khanapara Campus

Professional Lecture on How to Face an Interview for Selection of VO (APSC)

Organized by: C.V.Sc, AAU, Khanapara

Speaker: Dr. Kaushal Kumar Sharma

Date: 2/9/2024

Sponsored by: C.V.Sc, Khanapara

Professional Lecture on Guidance for Written Test for APSC (Selection of VO)

Speakers: Dr. Ditul Barman, Dr. Dhruba Jyoti Borpujari, Dr. Chandan Kumar Singh

Dates: 3/9/2024 to 5/9/2024

Sponsored by: C.V.Sc, Khanapara

Campus Interview - NSPDT Written Test for Veterinary Officer

Organized by: NSPDT

Position: Veterinary Officer

Date: 7/9/2024

Sponsored by: C.V.Sc, Khanapara

Campus Interview - Interview for Selection of Shortlisted Candidates

Organized by: NSPDT

Interviewers: Dr. Harekrishna Deka and Dr. Manoj Borah

Position: Veterinary Officer

Date: 5/12/2024

Sponsored by: C.V.Sc, Khanapara

Campus Interview

Organization: Premium Chick Feed Pvt Ltd

Interviewer: Dr. Chambal Koch

Position: Assistant Territorial Manager

Date: 23/12/2024

Sponsored by: C.V.Sc, Khanapara

Recruitment Partners

